May 18-21, 2021 | Portland, Oregon

## **Sponsorship Package**

Oregon State University will host the 2021 International Symposium on Aviation Psychology in Portland, Oregon. ISAP aims to:

- Showcase the latest research on human performance within aviation systems
- Envision design solutions that best recognize human capabilities for creating safe and efficient aviation systems
- Bring together scientists, practitioners, policy makers, and research sponsors to bridge the gap between research and application

ISAP will draw 250 to 350 participants from around the world, including industry and government leaders, researchers and engineers of every career stage, educators and frontline practitioners such as pilots and air traffic controllers. We offer opportunities to connect through plenary sessions, symposia, poster sessions and social events. Although the symposium is aerospace oriented, we welcome attendees from any domain that speaks to issues of human performance in complex technological systems.

The 2021 meeting is slated for May 18 to 21, 2021 at the historic Sentinel Hotel in Portland, Oregon. We invite you to partner with us to support this important conference and showcase your company to contacts and leaders in the field.

Please find attached an outline of sponsorship packages, so that you can choose the tier that works best for you. Please don't hesitate to reach out with questions; we are happy to discuss/negotiate individualized sponsorship opportunities.

Best Wishes.

Jason McCarley - Oregon State University ISAP 2021 Symposium Chair (541) 737-1175

Jason.McCarley@oregonstate.edu

aviation-psychology.org



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## **Partnership Benefits**

Join us as we address the issues of human performance in complex technical systems...

### Industry Leader Level (\$10,000)

For leading companies and organizations who want to be at the forefront of supporting the aviation industry.

- Opportunity to sponsor a conference lunch or Welcome Reception
- Premier signage and messaging during lunch or reception (announcement, tables, other)
- Recognition of sponsorship from podium
- Logo prominently displayed on conference website with link to company website
- Formally recognized in email correspondence or other outreach channels
- Logo placement and recognition on printed conference materials
- Display table for your company in a prominent area
- 4 Complimentary Registrations
- Conference room use for engagement to include client meetings, focus groups, other (limited to 4 hours)

Do you have other ideas? Let us know how we can cater our partnership for your company sponsorship during this important conference.

### Instructor Level (\$7,500)

For companies and organizations who want to show strong support for the aviation industry.

- Opportunity to sponsor Student Awards
- Premier signage and messaging during awards (announcement, tables, other)
- Recognition of sponsorship from podium
- Logo prominently displayed on conference website with link to company website
- Formally recognized in email correspondence or other outreach channels
- Logo placement and recognition on printed conference materials
- Display table for your company in a prominent area
- 3 Complimentary Registrations

#### Commercial Level (\$5,000)

- Recognition of sponsorship from podium
- Logo prominently displayed on conference website with link to company website
- Display table for your company in a prominent area
- 2 Complimentary Registrations

### Private Level (\$2,500)

- Recognition of sponsorship from podium
- Logo displayed on conference website with link to company website
- 1 Complimentary Registration



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### Recreational Level (\$1,000)

• Logo displayed on conference website with link to company website

### Sport Level (\$500)

• Corporate/organization name and link on website

### Additional Underwriter Opportunities (Contact us for details and options)

**Promotional Sponsor** 

- Sponsor a conference name tag holder; logo on item
- Sponsor a conference bag; logo on item
- Sponsor other promotional item (Contact us for details and options)

#### **Hospitality Sponsor**

- Sponsor a conference dinner (cost of dinner)
- Sponsor a conference lunch (cost of lunch)

### Best Student Paper Award

• Sponsor the Student Awards

For questions please contact:

Jason McCarley - Oregon State University ISAP 2021 Symposium Chair (541) 737-1175
Jason.McCarley@oregonstate.edu

To email or mail the below form:

Oregon State University Conference Services 200 LaSells Stewart Center Corvallis, Oregon 97331 (541) 737-9300 conferences@oregonstate.edu



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# **Sponsor Form**

Contact Name:	
Company:	
Phone:	
Email:	
Mailing Address:	
ier of Sponsorship: (Check One)	
☐ Industry Leader Level (\$10,000)	
☐ Instructor Level (\$7,500)	
Commercial Level (\$5,000)	
Private Level (\$2,500)	
Recreational Level (\$1,000)	
Sport Level (\$500)	
☐ Additional Underwriter Opportunities	

Comments/Notes:

